

PurO3 Custom Label Agreement and Pricing

Customers purchasing smaller batches of ozonated oils who prefer their own labels can either create their own labels or take advantage of our Custom Label Program. In order to take part, you will need to return this page, signed, along with your wholesale application. If you've already been approved as a wholesaler but would now like custom labels, you can simply return this page signed via mail or email.

Basic Artwork Rights Rules: The Client is responsible for ensuring their rights to use any piece of art provided by Client to PurO3. This includes logos or pieces of logos that were not personally created by the Client or a designer paid by the Client. If artwork is obtained via a stock photo/graphics company, a copy of the receipt should be kept to prove Client has the right to use the image. Graphics downloaded from the internet or search engines that do not specify they are in the public domain may not be free to use commercially. Client agrees to verify the art is able to be used commercially and to hold PurO3 LLC blameless for any art for which rights have not been assured. Any trademark complaints for artwork the Client does not have the right to use will be the sole responsibility of the Client.

Initial: _____

Large Orders: If you plan on placing large orders that contain over 150 products per SKU order we require that these be professionally printed by a label printing service company. Please contact us for label printing details. We recommend Wizard Labels at WizardLabels.com. You may either have the labels delivered to us for us to apply or you can order unlabeled jars and label them yourself. More information is available at the end of this document.

Custom Labels - \$100 (first SKU, \$25 each additional SKU on initial order/\$50 per first new SKU on later orders, \$25 each additional new SKU)

1. Client provides logo in print quality (300 dpi) in finished form as a JPG, PNG, PSD or TIF file. We will not remake low resolution graphics. Client will also provide their address and website to be placed on the label by PurO3.
2. PurO3 will place your logo and most of the more important information from our current labels onto one of the label sizes listed under Important Notes below. There will be no barcode and the amount of information listed may be limited by size. For example, on a two ounce label, we would include everything except the barcode and the informational paragraph. The may be helpful for, FDA, ingredients, suggested use and made for sections will be included.
3. This includes one round of basic changes* after PurO3 sends Client the initial proof. Additional rounds are \$25 each.
4. PurO3 will print up to 150 labels per SKU and apply them to the jars. A minimum order is required on initial and future orders.

* Basic changes do not include a complete label redesign or major work. Large amounts of customization would be better done by a designer hired by your company. If you have any questions about changes, please send an email to puro3@puro3.com.

Minimum Orders: Custom label orders require the following minimums. Cannot be mix and match. Ozonated oil jars (1/2/4 ounce): 24. Oil Pulling (4/8 ounce): 24. Suppositories, Capsules, Tinctures and Serums: 12.

Important Notes: If you would like more control over what is included on your label and what it should look like than is offered here, we highly recommend creating the labels yourself or hiring a designer you can work with one on one. If you still want us to print the labels you design, make sure all text fits into the label sizes listed below with a little space along all interior sides. Text that is very close to the sides may be cut off. Below are the templates for you or a designer to use. Scroll to the bottom and click the Printing Templates tab. Choose PDF, TIFF or EPS depending on which program you'll use. We do NOT recommend using Microsoft Word. Save as a PDF (if using Illustrator, outline your text first).

Two Ounce Jar: <https://www.sheet-labels.com/labels/SL575>

One Ounce Jar: <https://www.sheetlabels.com/labels/SL550>

Four Ounce Jar: <https://www.sheetlabels.com/labels/SL102>

Capsule Jar: <https://www.sheetlabels.com/labels/SL534>

Oil Pulling Jar (4 or 8 ounce): <https://www.sheetlabels.com/labels/SL1>

Suppository Jar: <https://www.sheetlabels.com/labels/SL531>

If you decide to have professional labels printed at Wizard Labels or a similar place, you have the freedom to use any label size up to the following:

Two Ounce Jars: 6.375" x 1.125"

One Ounce Jars: 5.25" x .969"

Four Ounce Jars: 7.25" x 1.813"

Capsule Jars: 6.438" x 2.375"

Oil Pulling 4 Ounce: 5.938" x 2.563"

Oil Pulling 8 Ounce: 7.25" x 3"

Suppository Jars: 8.906" x 1.5"

Make sure labels are printed on rolls with these specifications: #3 Rewind "Right Off First"

Note about timing: We strive to have a quick turnaround time. Time frames can vary depending on the speed of communication with you and when required materials are provided to us. At some times of the year, there may be a delay due to busy seasons or vacations.

I agree to the terms of this agreement and certify I have personally designed from scratch, purchased, or otherwise legally obtained the right to use the artwork provided to PurO3.

Printed Legal Name

Signature

Date: _____