



# OZONE THERAPY

**and the return on investment  
potential for practitioners**

- Price points when offering ozone therapy
- Selling directly to clients
- Practitioner pricing programs
- Continued purchases through consumables
- Advanced equipment training



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# Why Ozone Therapy?

Ozone therapy is gaining in popularity. Practitioners can offer ozone therapy through IV, Autohemotherapy or DIV, but other less invasive modalities can be offered that are showing promising results such as rectal insufflation, vaginal insufflation, ear insufflation, and ozone saunas.

If you're interested in offering these alternative treatments successfully, consider the advice in this guide when it comes to what to offer and how to structure your costs.



## Rectal Insufflations

The idea is to fill an insufflation bag with a preset amount of ozone and give it to the customer to have them self-administer. You will want the customer to purchase the insufflation bag which they will take home with them when their session is done. This bag can be used five to ten times depending on the practitioner's recommendations. After the five to ten uses the customer will need to purchase another bag. A catheter will need to be purchased every session. The practitioner does not need to be present during this treatment.

### Peripherals Needed

Insufflation catheter  
Insufflation bag

### Average treatment cost to patients

\$25.00 to \$40.00

## Ear Insufflations

The idea is to administer ozone to both ears at the same time. This will need to be done with an earscope and, ideally, an ozone humidifier. This session can last anywhere from five to 15 minutes and the average cost is \$30.00 to \$50.00 USD. The earscope is a continuous use piece of equipment that does not need to be cleaned. The ear pieces of the earscope are removable and will need to be purchased by the patient. Since they are silicone, the earpieces will last as long as the customer wishes to use them. The practitioner does not need to be present during this treatment.

### Peripherals Needed

Earbuds  
Earscope (one time)

### Average treatment cost to patients

\$20.00 to \$40.00



Ozone Teflon Earscope



Ozone Humidifier

## Vaginal Insufflation

The idea is to administer ozone using a catheter that is connected to a glass humidifier. The amount of time for a vaginal insufflation can be anywhere from five to 30 minutes, therefore a bag is not needed. A very low flow rate is recommended along with a low ozone concentration. A new catheter will need to be used each time. It is wise to monitor the patient every five minutes to make sure she is not experiencing irritation. A glass ozone humidifier to humidify the ozone is highly recommended to prevent irritation, especially after ten minutes.

### Peripherals Needed

Catheter  
Ozone Humidifier

### Average treatment cost to patients

\$30.00 to \$50.00

## Breathing Ozone Through Oil

This is really the only way to breathe ozone. It must be bubbled through olive oil in order to filter out the harshness that can cause irritation. This is a very simple, non-invasive form of ozone therapy. The delivery device is a nasal cannula which you will want the patient to purchase. The cannula can be used five to ten times before it needs to be replaced. The treatment time is anywhere from ten to 30 minutes and the practitioner does not need to be present during the treatment.

### Peripherals Needed

Nasal Cannula  
Oil Bubbler

### Average treatment cost to patients

\$20.00 to \$40.00



O3Elite, Oil Bubbler  
and Cannula



## Advanced Equipment Training

At Promolife, we understand that the best way for practitioners to perform ozone therapy is with top-grade equipment set up for maximum effectiveness. We not only provide the equipment you need, we also make sure you get the training that best suits your practice and your particular ozone setup.

You provide the treatments to your clients; we make sure your equipment is set up and ready to use. Our equipment training packages are tailored for exactly what you need.

For more information, visit [www.mypromolife.com/training](http://www.mypromolife.com/training).

## Ozone Steam Saunas

Ozone saunas are something everyone will want to offer and can help draw in customers. Once they try an ozone sauna they are much more likely to consider other forms of ozone treatments. The average sauna length is 30 minutes. A practitioner does not need to be present during the treatment.

The average cost per 30 minute sauna treatment is \$60.00 to \$75.00. Typically the sauna is paid off after about 40 treatments, making the ROI very attractive. We recommend offering quantity sauna discount packages to keep the customer coming back.



## Selling Ozone Home Packages

Most customers will benefit from ozone and will want to continue, but with busy day-to-day life it can be hard to keep the customer coming back. If this is the case, it's recommended to provide the customer with a secondary option to do treatments at home. Ozone home package prices retail anywhere from \$800 to \$5000 with a wholesale pricing up to 25% to 40% off the retail price. This is a great option for practitioners looking to get a customer set up at home.

Promolife offers free tech support with guides and videos and a lifetime warranty on ozone generators which can be beneficial for the practitioner because Promolife can take over any customer service-related needs, including how to operate the equipment. Our goal is to make it as easy as possible for the practitioner. Custom home packages can be created to sell directly to the patient with packaging in mind. For wholesale pricing please see our wholesale price list. Online ordering is also available.

## Multiple Selling Options

1. **Affiliate Program:** If you have a website and direct your customers to purchase ozone equipment from Promolife, you can receive up to a 15% commission. We take care of the rest including any customer support needed by the customer.
2. **Drop Ship program:** We offer a drop ship program that allows you to place orders online for your customers. The discount is up to 25% and we include free shipping.
3. **Quantity Discount:** If you purchase five or more packages you can receive up to a 40% discount. This must include five ozone generators that can then be paired with additional equipment. Certain products do not qualify for a 40% discount (see wholesale price list for details).

### To qualify for Drop Ship and Quantity Pricing programs, you must:

- » Be currently practicing and utilizing ozone in your clinic or wellness center
- » Have a firm grasp on ozone protocols

An online account will be set up to place orders online. Promolife will provide the technical support and warranties through videos, PDF guides and phone support if needed.

## Consumables

Promolife offers multiple consumables through our sister company PurO3.

Consumables include:

- Ozonated Oils
- Ozone Suppositories
- CBD Tinctures, Balms & Suppositories

Affiliate and wholesale pricing available. Visit [www.mypromolife.com/puro3sales](http://www.mypromolife.com/puro3sales).



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